

**FOR IMMEDIATE RELEASE*****ICOR Executive Receives the Certified Turnaround Professional Designate from the Turnaround Management Association***

Arlington, VA. (June 4, 2008). Heidi Ha, Managing Director and Practice Lead of the Information Technology Restructuring Group (ITRG) of ICOR Partners, LLC, received the Certified Turnaround Professional Designate from the Turnaround Management Association (TMA). Heidi is a member of the Turnaround Management Association (TMA) Chesapeake Chapter.

The Certified Turnaround Professional (CTP) designation provides an objective measure and recognition of expertise related to workouts, restructurings and corporate renewal. Applicants must meet specific standards of education, experience, and professional conduct. They must also successfully complete a rigorous examination that covers financial and managerial accounting and tax, turnaround and crisis management, and bankruptcy and UCC law. CTPs are required to participate in continuing education programs to maintain their certification. TMA ([www.turnaround.org](http://www.turnaround.org)) is the premier professional community dedicated to corporate renewal and turnaround management. It has 8,000 members in 43 chapters worldwide.

“The Certified Turnaround Professional Designate that Heidi has earned is a tribute to her expertise and professionalism”, stated Wayne Simmons, ICOR’s Chief Executive Officer. “As the leader of our IT Restructuring Group, Heidi’s accomplishment truly affirms her thought leadership in the turnaround industry and brings significant credentials to our practice”.

**About the Information Technology Restructuring Group of ICOR Partners, LLC**

The IT Restructuring Group (ITRG) of ICOR Partners, LLC is a pioneer in the information technology turnaround and restructuring industry. As a dedicated practice, the ITRG provides hands-on services to restore performance and improve the overall *economic value of IT* of underperforming, distressed or at-risk IT organizations. These organizations typically have significant exposure to underperforming IT assets and are facing financial, organizational or operational challenges that require outside assistance to resolve in an accelerated manner. We distinguish ourselves with the RestructureIT<sup>SM</sup> “accelerated workout” methodology that combines IT acumen, specialized turnaround tools, and corporate finance expertise with an emphasis on urgency, focus and discipline. RestructureIT<sup>SM</sup> is tailored to support institutional investors, Boards of Directors, Corporate Executives or other corporate stakeholders who wish to accelerate the general improvement of IT performance, prepare the IT organization for major market or competitive shifts or maximize the value of IT in conjunction with mergers, acquisition, divestitures or other corporate transactions. For more information, please visit our dedicated practice website at [www.restructureIT.com](http://www.restructureIT.com).



www.icorpartners.com

### **About ICOR Partners, LLC**

ICOR Partners, LLC is an award-winning strategy, transformation, and business improvement consulting firm. ICOR's mission is to be the trusted advisor that helps clients achieve sustainable success by solving their most important challenges. Headquartered in Arlington, Virginia, ICOR is a member of the Inc. Magazine "2007 INC. 500" and a Consulting Magazine Small Jewel Award honoree. For more information, please visit our firm-wide website at [www.icorpartners.com](http://www.icorpartners.com).

#### **Contacts:**

ICOR PARTNERS LLC

Keary Crawford, 703.740.2808

[kcrawford@icorpartners.com](mailto:kcrawford@icorpartners.com)